

Privacy Policy

Inspirational by Design™ ("Inspirational by Design™", "we" or "us") provides web-based online continuing medical education courses, tracking and analytic tools (or, the "Service"). The privacy policy below outlines the types of information we collect and receive from you while you visit this website and access the Service, how Inspirational by Design™ uses that information as well as ways in which Inspirational by Design™ shares such information and how you can correct and/or update the information gathered. This privacy policy applies to Inspirational-by-design.com and Inspirational by Design™'s collection and use of information gathered through your access of the Service. This policy does not apply to other websites, mobile or wireless platforms to which Inspirational by Design™ or the Service may link or to co-branded versions of the Service accessed through third party websites or mobile or wireless platforms, unless so indicated. This Privacy Policy does not apply to any form of content, business information, ideas, concepts, or inventions you may communicate to Inspirational by Design™ or provide through social networking functionality or public forums which may be offered as part of the Service.

PLEASE REVIEW THIS PRIVACY POLICY AND THE INSPIRATIONAL BY DESIGN™ TERMS OF SERVICE LOCATED AT WWW.INSPIRATIONAL-BY-DESIGN.COM CAREFULLY. BY USING THE SERVICE OR VISITING THIS SITE YOU SIGNIFY YOUR AGREEMENT TO THIS PRIVACY POLICY AND THE INSPIRATIONAL BY DESIGN™ TERMS OF SERVICE. IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY OR THE INSPIRATIONAL BY DESIGN™ TERMS OF SERVICE, PLEASE DO NOT USE THE INSPIRATIONAL BY DESIGN™ SERVICE AND REFRAIN FROM VISITING THIS SITE.

HOW INSPIRATIONAL BY DESIGN™ COLLECTS INFORMATION.

Information you provide to Inspirational by Design™:

The nature of the Service Inspirational by Design™ provides to you requires that we ask you to register for the Service and that we collect and use the information as set forth in this Privacy Policy. During the registration process and thereafter when you update your account, we ask you for personally identifiable information, including but not limited to, your first and last name, email address, date of birth, area of specialty, the school from which you received your medical degree, date of graduation and country of practice. You are responsible for ensuring the accuracy of the Personally Identifiable Information you submit to Inspirational by Design™. Inaccurate information will affect the information you receive when using the Service as well as the results and information generated on your behalf from your access to the Service. There may be other instances when you are asked to provide information, such as when you participate in a survey. In these instances, the information collected, its purpose and how/by whom it will be used will be explained to you at the point of collection.

While using certain tools and interactive features of the Service you may provide both personally identifiable and non-personally identifiable information to Inspirational by Design™. The Inspirational by Design™ Service provides tools designed to compile scores generated from users accessing the Inspirational by Design™ Learning Management System. These tools allow the user to use, manage, and review their account and scores collected throughout the Service.

The Service may also contain blogs, social networking functionalities and public forums offering users the opportunity to share comments and exchange communications with other users of the Service. Any information you provide through any public forum offered through the Service, including but not limited to personally identifiable information, is open to the public, and as such, Inspirational by Design™ does not control its use or dissemination by any third parties. Inspirational by Design™ has no ability or obligation to prevent third-party access to such information and Inspirational-by-design.com undertakes no responsibility to keep such information private. Inspirational by Design™ may decide to utilize user information provided to public forums or social networking functionality of the Service to enhance the Services, and to promote the use of the Services to third parties.

Information Collected by Inspirational by Design™:

When you visit the Inspirational by Design™ site and when you access the Service, (regardless of what website you gained access from), Inspirational by Design™ together with third party websites offering the Service and third party vendors with whom Inspirational by Design™ has contracted to provide services, collect information on your actions. Cookies are small pieces of information that are stored by your browser on your computer's hard drive. Inspirational by Design™ uses cookies to help us provide you with a more personal experience and allow Inspirational by Design™ (or its third-party vendor) to collect non personally identifiable information about your use of the Inspirational by Design™ Service. This non personally identifiable information is anonymous and does not contain any personal information about you. Most browsers can be set to reject all Cookies. If you choose to reject cookies you will not be able to use the Services. As is true of many sites, Inspirational by Design™ gathers certain information automatically and stores it in its log files. This information may include IP address, browser type, ISP provider, date/time stamp. Inspirational by Design™ uses this information to analyze trends, administer the website track users' movements and gather demographic information about our user base as a whole.

Inspirational by Design™ may also supplement your data with information from third parties, including CME providers and accrediting agencies.

HOW Inspirational by Design™ USES THE INFORMATION IT RECEIVES AND COLLECTS.

Inspirational by Design™ uses the information you provide for several purpose, such as communicating with you about the Service and about matters pertaining to your account and your access to the Service, as well as to provide corrections and updates to your account and provide you with information regarding the Inspirational by Design™ Site. Additionally, the information collected by Inspirational by Design™ is used to create aggregate portraits of the users who access the Service which consist of anonymous statistical demographic information. These aggregated portraits are used to determine trends, evaluate course offerings, general audience performance and scores and needs and may be shared with third parties, accredited CME providers, and third party websites and mobile or wireless providers offering the Service, in order to provide these third parties with information on who is accessing the Service and what course materials are being utilized, scores generated and other course participation information.

Disclosure of Information to Third Parties.

Inspirational by Design™ may release personally identifiable information to third parties as set forth in this privacy policy, and (i) when disclosure is required by applicable law or pursuant to a court or similar order; (ii) in the event of a sale, merger, assignment, joint venture, or other transaction or disposition of a portion or all of the assets or stock of Inspirational by Design™, or its affiliated entities (including, without limitation, in connection with any bankruptcy or similar proceedings); (iii) when Inspirational by Design™ believes that such disclosure is necessary to protect property, defend or assert legal rights or to prevent personal injury; (iv) to any or all of its subsidiaries and affiliated entities.

Disclosure to Third party CME Providers, Service Providers, and Inspirational by Design™ Personnel.

Personally identifiable information will be shared with third parties, such as accrediting bodies, Inspirational by Design™ customer service, technology and editorial staff, technical consultants, third party auditors and other third parties who create, maintain or enhance the Service or provide associated services may also have access to your personally identifiable information.

Disclosure To or By Co-Branded Third-Party Sites, Mobile and Wireless Platforms.

Inspirational by Design™ operates a Service available to physicians, professionals, and healthcare learners through a distribution network of third party websites, mobile and wireless platforms, each of which provide access to the Service through a third party environment which may be either co-branded, or include a "Powered by Inspirational by Design™" designation. When you register and/or access the Service through a co-branded third party site, mobile or wireless platform, in addition to Inspirational by Design™'s collection and use of such information being governed by this privacy policy, the aggregated and/or personally identifiable information collected from your access to such co-branded or powered by versions of the Service will be shared with such third parties and such third parties' use of the information collected during your access of the Service will be subject to that third party's own privacy practices and policies.

LINKS TO OTHER WEBSITES.

There may be links to third party websites operated by entities that are not affiliated with and do not have contracts to provide services to Inspirational by Design™. Inspirational by Design™ does not share personally identifiable information with these linked sites. If you link to one of these third-party sites, please read the privacy policy of this other site to learn how that third party website collects and uses your information. Inspirational by Design™ does not control the practices of these third-party sites that you may link to from inspirational-by-design.com.

CHILDREN'S INFORMATION.

Inspirational by Design™'s Site and Service is directed and intended for medical and health professionals and as such Inspirational by Design™ does not knowingly collect information from children.

ACCESS AND CORRECTION.

You may correct, update and or change your contact or other profile information previously provided. If you wish to correct, update, or change your information simply update your profile. To update your account, log in at www.inspirational-by-design.com and access your Profile.

SECURITY.

Inspirational by Design™ uses industry standard tools such as firewalls to ensure that your information is secure and confidential. Even with these efforts no website or online service is 100% secure.

APPLICABLE LAW.

This Privacy Policy is governed by and interpreted in accordance with the laws of the state of Pennsylvania, without giving effect to its conflict of law's provisions.

NOTICE OF CHANGES.

Inspirational by Design™ reserves the right, at any time and without notice, to add to, change, modify or update this privacy policy by posting such change, update, or modification on the Inspirational by Design™ site or Service. Changes, modifications, or updates will be effective immediately upon posting.

DATA SUBJECT ACCESS REQUEST.

In compliance with the General Data Protection Regulations (GDPR), Inspirational by Design™, Inc. will comply with any Data Subject Access Requests (DSAR) concerning the following rights of the data subject:

- Access (a copy of the personal data undergoing processing)
- Rectification of personal data (correction of data stored or processed)
- Erasure ('right to be forgotten')
- Restriction of processing
- Notification regarding rectification or erasure
- Data portability (In the event of a Data Portability Request, Inspirational by Design™, Inc. will export the customers data in an industry standard format and make it internet accessible for download only by the data subject)
- Objection to processing (withdrawal of consent to processing)
- Automated individual decision-making, including profiling.

To submit a DSAR, please submit a copy of the REQUEST FOR IMPLEMENTATION OF RIGHTS form and submit electronically via email to admin@inspirational-by-design.com along with proper

identification. Additionally, a DSAR can be submitted in written form by mail, or verbally requested by telephone. The REQUEST FOR IMPLEMENTATION OF RIGHTS form can be found here: [Right To Erasure Request](#)

CONTACT INFORMATION

Questions regarding this Privacy Policy should be referred to:

Inspirational by Design™

PO Box

Southampton, PA

admin@inspirational-by-design.com